

Mike Lee,
134a Cowbridge Road East, Cardiff
25th November 2010

Mr D. Smith,
SWALEC Energy,
1 Queen's Street,
Cardiff CF14

Dear Mr Smith,

Chief Consultant, E-business Development branch

I would like to apply for the above-mentioned post, as advertised in yesterday's Cardiff Times and have pleasure in enclosing my curriculum vitae for your attention.

MBA-qualified, I am a highly experienced information systems strategy consultant and have worked with a range of blue-chip clients, mainly in the financial services and retail sectors. In my most recent work, with BRH Consulting, I have been successfully leading the development of a new electronic commerce approach.

I am now seeking opportunities for further personal development and to fulfill my career aspirations with a major management consultancy, such as BRH, which has recognized the enormous potential of the e-business revolution.

I believe I can offer BRH a combination of technical understanding, business insight and entrepreneurial flair.

I look forward to discussing this opportunity further with you at a future interview and look forward to hearing from you.

Yours sincerely,

Mike Lee

encl: curriculum vitae.